



CONSORCIO AZUCARERO  
DE EMPRESAS INDUSTRIALES

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To whom it may concern:

By means of this letter we would like to share our experience during the project "ProAzúcar," which was developed in conjunction with the company London Consulting Group over a 28 week period with the aim of increasing the profitability of the company by optimizing departmental procedures.

The ProAzúcar project consisted of a program focused on human capital, designed to raise the standard of employee management skills and modify our staff culture in order to adapt to the changes required by the company as it contends with the challenges of the future.

The Management Skills program consisted of 9 sessions as well as group follow-up committees. The activities carried out and the theory covered during the sessions successfully integrated interdepartmental teams and promoted a culture based on procedures and metrics. Likewise, the Management Training encouraged project development, culminating in several initiatives that will support the development of our company.

I can state with satisfaction that the program's objectives were met, and for that reason we thoroughly recommend the work of London Consulting Group, given their expertise in the development of management skills and change management in process reengineering projects.

Yours faithfully,

  
Rafael Velez  
General Manager